

**Rok akademicki:**

2018/19

**Jednostka prowadząca:**

Wydział Filozoficzny

**Kierunek:**

Filozofia

**Specjalność:**

Philosophy in English

**Poziom:**

studia drugiego stopnia (magisterskie uzupełniające), stacjonarne

**Nazwa przedmiotu:**

**Business ethics and CSR**

**Język:**

PL

**Typ przedmiotu:**

**Przedmiot obieralny:**

nie

**Rok studiów, semestr:**

rok II, semestr zimowy

**Wymiar:**

ćwiczenia: 30 godz.

**Punkty ECTS:**

ćwiczenia: 3

**Forma zaliczenia:**

ćwiczenia: graded credit

**Prowadzący:**

ćwiczenia: dr Jakub Synowiec;

**Koordynator sylabusu:**

dr Jakub Synowiec

**Sylabus dostępny w ramach:**

- [Business ethics and CSR](#) [na kierunku:] [Philosophy in English](#) (F\_En), studia drugiego stopnia (magisterskie uzupełniające), stacjonarne, II rok, semestr zimowy
  - [prowadzący ćwiczenia:30h/gc/3ECTS]: dr Jakub Synowiec;

**Wymagania wstępne:**

none

**Cele:**

Based on the knowledge gained, the student is able to assess the manifestations of business activities in relation to the most important standards and general knowledge of ethics.

**Treści kształcenia:**

During the exercises, classic texts from business ethics, selected standards of the moral evaluation of business operations will be analyzed: SA 8,000 and ISO 26000 as well as selected examples of companies and enterprises. Some of the examples will be indicated by the lecturer, finding the others will be the result of work (individual and group) of students.

T\_1. Analysis of the SA 8000 standard

T\_2. Analysis of the ISO 26000 standard

T\_3. Ethical analysis of business cases.

T\_4. Group work: analysis of press materials regarding a selected business activity

T\_5. Individual work: ethical evaluation of the selected company's activity

T\_6. Analysis of classic philosophical texts from business ethics

**Efekty kształcenia:**

EW\_1 knows in detail the current state of research in the field of Business Ethics and CSR

EU\_1 Finds, analyzes, selects and integrates knowledge from written, electronic and other sources. He creatively uses it in formulating hypotheses and critical arguments, and plans research projects in the area of Business Ethics and CSR.

EK\_1 is able to present the problem itself, and then lead a discussion about it

**Metody i narzędzia dydaktyczne:**

M\_1 Text analysis

M\_2 Critical discussion

M\_3 Presentation of students

M\_4 Work in groups

**Sposoby sprawdzania i warunki zaliczenia:**

W\_1 Continuous evaluation. During each course the students' activity and the degree of implementation of the assumed learning outcomes are assessed.

W\_2 Evaluation of group work. Group work will consist in joint gathering, elaboration and presentation of press materials on the selected phenomenon in the area of business ethics. The task of assessed students will also be to conduct discussions with other participants of the exercises. Detailed criteria of work evaluation will be given at the first class. The schedule for presenting works and division into groups will be determined with students.

W\_3 Evaluation of the ethical analysis of the selected enterprise. Individual work. Students choose the assessed subject themselves and search for materials themselves. The results of this work are presented to the group. The task of assessed students will be also conducting discussions. Detailed assessment criteria will be given at the first class. The presentation schedule will be determined with students.

**Lektury podstawowe:**

ISO 26000 Guidance on social responsibility

SA 8000

Leon XIII, Rerum Novarum

John Paul II, Laborem Exercens

John Paul II, Centesimus annus

Franciszek, Laudato Si and selected homilies

Megone C., Case histories in Business Ethics

**Lektury uzupełniające:**

**Uwagi:**